BRAND SYNC

CREATING SPACES **BEYOND WALLS**

In 2001 Deccan Group Builders and Developers was incorporated by Ranganath and his wife Saritha Reddy, the first generation entrepreneurs. It is now being spearheaded by the next-gen entrepreneur Vinay Ranganatha, the CEO and Varun Ranganath, the Director, both holding MBA degree from prestigious universities in UK.



ost of the Deccan projects are done in company owned lands that reduces the risk of legal hassles and ensures more control over the project timelines. They value their customers and also the residents share the same feeling of a family. More than half of the projects are bought by the existing residents and through their references which reinstates Company's trust and credibility as a brand. The company has strong bonds not only with its buyers but also with its employees, consultants, contractors and vendors.

In spite of practical issues we encourage our residents to share their specific requirements which we try to accommodate and create a HOME as per their taste and lifestyle. Varun Ranganath

With RERA in place, the buyers have more confidence in their developers and are well aware of their project investments, finances and schedules which would give them a stress free home buying experience. Buyers should be well aware rather than being left in the dark. Transparency and integrity is the first step in building trust and an everlasting

relationship with buyers.

Varun Ranganath who heads the Projects, is the catalyst who has built a team which has impeccable sense for project delivery. He has developed a passion for perfection which strives to craft a flawless home. The project team has developed a rigorous practice and double checks all the elements to provide spaces that are best in class.

The present Day home buyers are smart, well informed and have access to market trends while having specific home requirements. Deccan Homes are designed considering what's in store for the future. It is the developer's moral responsibility to safeguard home buyers money and ensure that their money grows. **Vinay Ranganatha**

The company Chairman with a Hawk eye visits all our Projects on a daily basis and takes note of the developments ensuring there are no flaws in the quality and the schedule has been met. Deccan is launching many other residential projects and commercial developments early next year scaling the company to new heights.





